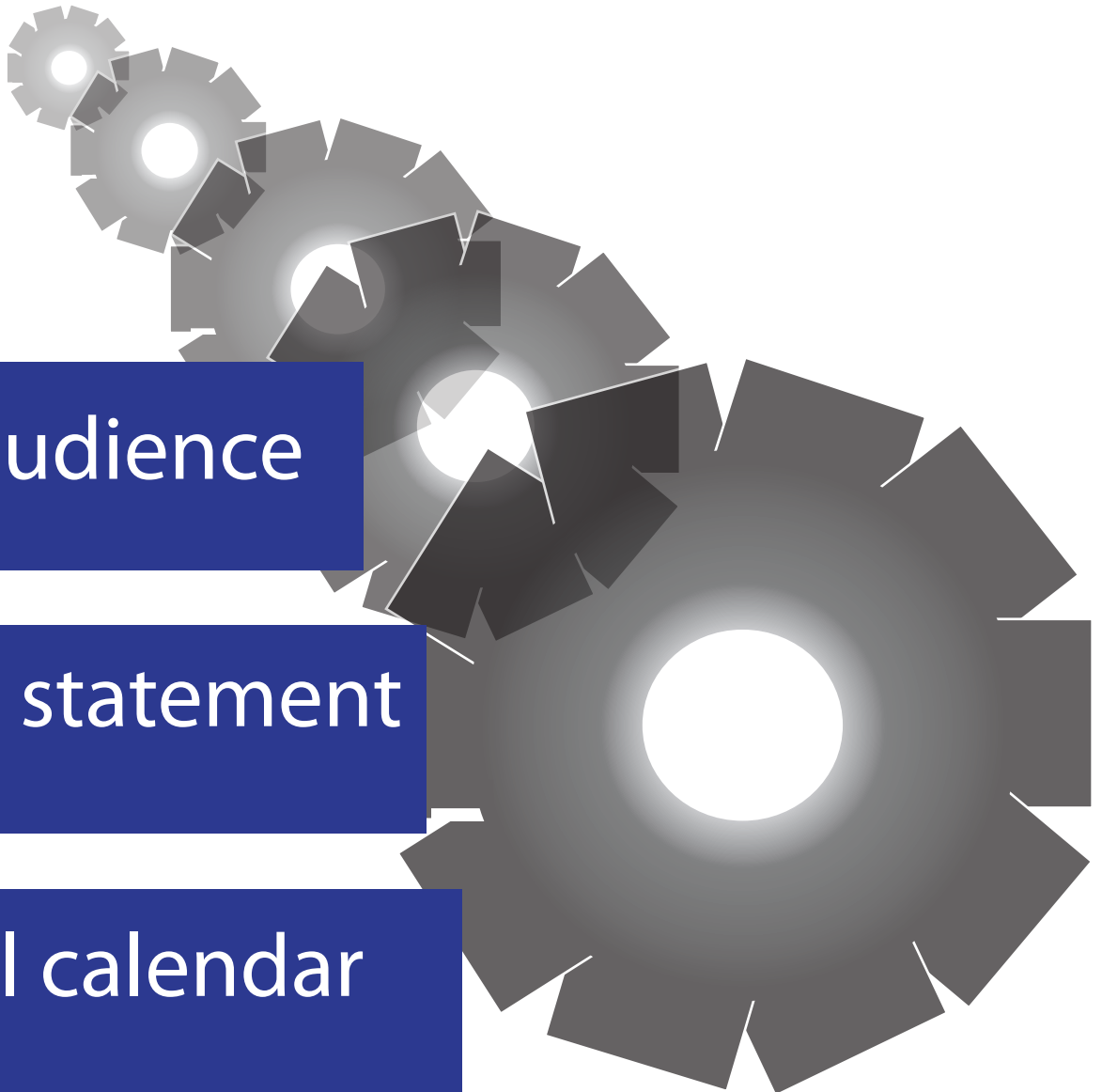
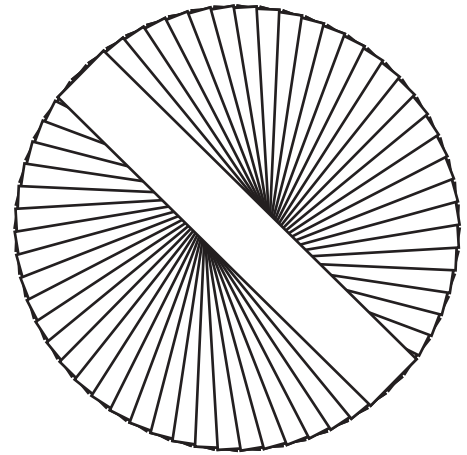


# MECANUM



target audience

mission statement

editorial calendar

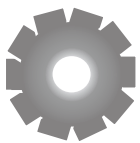
# Mission Statement:

«A magazine about breakthroughs in technology and science»

# Target Audience:



Age:13-18  
Anual Income: +40,000

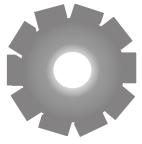


Family: Both  
Gender: mainly male but females are also an audience

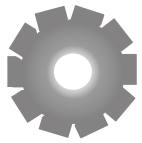


Interests:    -gaming  
                  -technology  
                  -science

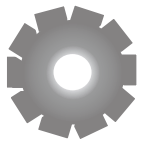
# Editorial Calendar:



1. Feature stories on engineering cool tech



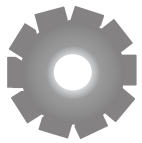
2. Implementation of alternative energy sources



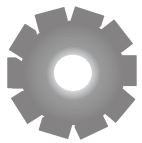
3. Undergoing research in physics



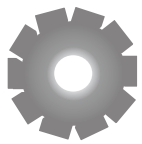
4. The future of computers and cell phones. How small can they get?



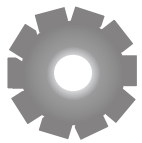
5. What SOPA and PIPA would have done to the internet.



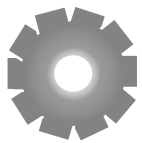
6. New military technology and innovations



7. Intel vs. AMD



8. Battlefield 3 and new game experiences



9. Windows 8, will it be the next windows XP or Vista?

